



OMEGA P.G. COLLEGE - MBA

(Approved by A.I.C.T.E. & Affiliated to Osmania University)

Sy. No.7, Edulabad (V), Ghatkesar (M), Medchal Dist-501 301.

e-mail : omegapg.mba@omegacolleges.com Ph: 9246805933/ 9912988863

7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust

The Omega P.G College - MBA dreams of becoming a pioneer in business education and tackling social challenges through education and practice. We have always been distinctive by incorporating Research, Innovations, Extension, weekend activities, Campus Recruitment Training, Start-up Policies, and entrepreneurial encouragement.

Research, innovation, and extension

Omega uses outcome-based learning, creative pedagogy, and strong R&D to generate excellent students. This semester, students are asked **Research, innovation, and extension** to choose R&D subjects, write research synopses, and explain their decision by examining the purpose and value of study. Our R&D programme uses well-structured questionnaires, field surveys, and data to generate reports and policy recommendations. These R&D seminars help students learn research skills and write complete research papers.

Weekend activities


Omega's Saturday weekend events are typical activities held every weekend. These events increase in quantity and student engagement each year. Weekend activities for student growth, leadership, critical thinking, coordination, best learning practices, material management, resource management, and time management. Best from garbage, Painting competitions, Master chef competition, eco-friendly environment, clean and green campus challenge, poster presentations, dance competitions, singing competitions, lippan art, nail art, clay models, new paper art and craft, rangoli, face painting, mehndi, plyometric, sack race, Eco-friendly Vinayaka, Rakhi making, jute craft, canvas painting, banana leaf decoration, string art, levicryl clay moulds, diya stands, handmade bangles Students remembered all the Indian traditional activities on the college floor, including Snakes and Ladder, Ludo, skipping, caroms, cooking, culture making, sack racing, and more.

CRT: Campus Recruitment Training

The college emphasises Campus Recruitment Training (CRT) from the start. This comprehensive training includes JAM, GD, case studies, PPT presentations, mock interviews, workshops, versant rounds, communicative English, role-playing, situational talks, psychometric tests, behavioural interviews, and coding challenges, seamlessly integrated into the class schedule.

CRT begins on the first day of class in every course and specialisation. Beginning students get a more basic approach in their first year, but as they proceed through senior courses, practice intensifies, guaranteeing full preparation at all levels.




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In Just a Minute, several levels with rules control dos and don'ts, encouraging methodical practice. Placards, emojis, snowballs, and impromptu JAM boost engagement. Faculty promotes flexibility in CRT sessions, making them instructive and enjoyable. These workshops benefit from student and instructor input on special evaluation sheets.

Corporate, video, and current events group discussions encourage proactive and spontaneous reactions among students. These talks improve communication skills, current affairs awareness, business communication, and rapid, analytical reactions to varied circumstances.

A staple of Omega CRT, the Case Study technique includes comparative, business, critical thinking, audiovisual, problem-solving, and analytical case studies. Students may use these case stories to understand the instruction and make educated judgements.

Job placements need mock interviews, which give practical experience. These sessions are scheduled, and students prepare with a resume, JD, and pre-placement lectures. The multi-round procedure comprises written, technical, behavioural, case study, psychometric, and situational rounds adapted to each course. Our students flourish in campus placements with regular, focused training.

Students may express and defend their opinions in debates. Participants discuss ideas in an organised fashion with opening, rebuttal, cross-examination, and closing speeches. The college's debate culture may help students improve critical thinking, research, and communication abilities.

Students replicate professional settings in situational lectures. Situational talks for college students entailed structuring a debate around a certain subject or event. This covers academically relevant circumstances. encourage kids to think critically, communicate well, and solve problems.

Aptitude subjects include a variety of cognitive skills needed for problem-solving and critical thinking. Numerical aptitude tests one's ability to solve equations, deal with numbers, and comprehend data. Word comprehension, vocabulary, and reasoning are assessed in verbal aptitude.

Workshops are exponential learning events for students. Real-time themes and activities were chosen. Innovation was utilised to deepen each student's understanding of the subjects they studied. Workshop programmes for students may include a broad variety of topics and skills to improve their personal, academic, and professional growth.

Students need presentation abilities to communicate, engage, and demonstrate their knowledge. Students learn how to identify their audience and personalise presentations to their interests. Before creating the presentation using MS Power point, many subjects were presented to comprehend them.



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Newspaper reading enables kids to read, study, and discuss current events. Critical thinking and reading comprehension are also promoted. It also promotes civic responsibility. Students learn more and get a broader perspective by debating current events.

Verbal communication involves speaking. During class discussions, presentations, and interactions, students speak. This kind of communication involves clear speech, linguistic skills, and cohesive thought.

Versant rounds improve English, communication, and context adaptation. Versant rounds improve kids' linguistic skills, preparing them for academics.

Startup Policy


Omega promotes start-ups in its academic environment to follow AICTE. Students learn this policy in First Year Induction. Start-up Countries' economic and social prosperity depends on policies. These rules help entrepreneurs and startups in developing nations overcome marketing obstacles. Omega believes business education schools are crucial to national startup activity. College students have also started firms with their corporate ideas. We fully supported them during their vacation, and both profited. They have mentored and funded campus enterprises and done honorary work for Omega Start-Up.

Social Consciousness:

We equip students to fulfil the ever-evolving demands of society by offering Prior to social engagement, there is social consciousness and awareness. Education instills moral values and ethical concepts in pupils, resulting in behaviour, personality, and character that is socially acceptable and that fosters creativity, peace, equality of opportunity, and justification among individuals, society, and the nation.

Our students acquire a diverse set of talents, experiences, and personalities. He seeks to understand how individuals, groups, cultures, and communities fit into the global framework. Students with more social responsibility have better academic accomplishment, success, and self-esteem. Academic accomplishment involves achieving particular goals in school, college, and university. Academic brilliance and social responsibility are ornaments. They should practise selflessness for the general good.




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