



# **OMEGA P.G. COLLEGE - MBA**

(Approved by A.I.C.T.E. & Affiliated to Osmanla University)

Sy. No.7, Edulabad (V), Ghatkosar (M), Medchal Dist-501 301.

e-mail : omegapg.mba@omegacolleges.com Ph: 9246805933/ 9912988863

**5.1.2: Following capacity development and skills enhancement activities are organised for improving students' capability.**

- 1. Soft skills**
- 2. Language and communication skills**
- 3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)**
- 4. Awareness of trends in technology**

**ACADEMIC YEAR: 2022-2023**



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## CAPACITY DEVELOPMENT AND SKILLS ENHANCEMENT ACTIVITIES

Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)
2022-2023	Talk on How To Have A Growth Mindset	15-02-2023	110	Prof. G. Sudhakar, Professor
2022-2023	Session on Key to Verbal and Non-Verbal Communication	04-03-2023	91	Prof .Harrison Sunil D, Professor
2022-2023	Session on Strategic Communication for Entrepreneurs	13-05-2023	110	Dr.C.Sudeep, Professor
2022-2023	Session on Mental Health by Mindpeers	21-09-2022	95	Ms .Suchita Joshi, Yoga Trainer
2022-2023	Webinar on Digital Marketing: Ingenuity and Creativity	09-11-2022	120	Dr ChSrihari, SITS

  
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OPC/T&P/AY2022-23/CIR-1


Date: 13.02.2023

## CIRCULAR

This is to inform all the teaching staff and students that, there will be a “Talk on how to have a growth mindset” on 15-02-2023 at seminar hall. Hence all the students are instructed to participate without fail and make the program success with your kind cooperation.

### Copy to:

- IQAC Coordinator
- All the HODs
- All the Faculties
- Training and Placement office
- Administrative Officer
- Notice Boards

  
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## BROCHURE

### SKILL DEVELOPMENT PROGRAM ON TALK ON HOW TO HAVE A GROWTH MINDSET



FIXED



GROWTH

# MINDSETS

Date: 15.02.2023

ORGANIZED BY

Prof. G. Sudhakar, Professor , Professor

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## ACTIVITY REPORT

Name of the Activity	Talk On How To Have A Growth Mindset	
Type of Activity	Soft skills	
Date and Time of Activity	15.02.2023	10.30 am to 02.00 pm
Details of Participants	110	
Organizing Dept./Support System	Training & Placement	
Resource Person	Prof. G. Sudhakar,Professor	
Description	<p>In order to prepare the final year students for the challenges ahead and offer support in any manner possible, Omega P.G.College held a discussion on "How to have a growth Mindset." The conversation had taken place on February 15, 2023.Whether it's your business or even that someone special you want to impress, having positive energy and a growth mindset is a key trait that separates you from everyone else. And we have a wonderful solution for students. Omega P.G.College organized a very insightful and interactive session with Prof. G. Sudhakar who is an Professor. Throughout the session one of the most important thoughts that she quoted was "Change your words to change your mindset".He also interacted with the audience and even took up their questions and suggestions. It was indeed a great and insightful session.</p> <p>He extolled the virtues of conceptual clarity to his listeners. He claimed that the Blue Print Approach was required to determine the attitude of the people who created the test questions. He went into great detail about the Preliminary, Main, and Interview portions of the exams. The Department's aspirant and consistently passionate students found the Talk to be really informative and educating overall. The major goal of the tests, according to the speaker, was to find the nation's unpolished gems in order to handle the onerous workload of the nation. According to him, the tests were intended for everyone in the nation, not just members of the upper classes. He declared that the examinations were challenging but not insurmountable in his final statement.</p> <p>The lecturer continued by discussing old exam papers using an audio-visual style, and the students actively participated in the discussion. The Speaker then chose the students who had provided the correct responses to conduct mock interviews with them on stage. Students braved the challenging questions that were asked to them during the mock interviews, and the speaker highlighted their errors as</p>	

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	<p>examples of "what not to do" throughout the interview process. He gave the pupils the advice to practice these mock interviews in front of a mirror so they can feel more confident on the big day.</p>
<p>Photos</p>	

  
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## TALK ON HOW TO HAVE A GROWTH MINDSET

Date: 15.02.2023

### LIST OF PARTICIPANTS

S. NO	ROLL NO	NAME OF THE STUDENT	SIGNATURE
1	214421672001	L KRISHNA VAMSHI	L. Krishna Vamshi
2	214421672002	A BHUVANESHWARI	A. Bhuvaneshwari
3	214421672003	G MANISHA	G. Manisha
4	214421672004	MD HAFEEZ	MD. Hafiez
5	214421672005	M RUKMINI	M. Rukmini
6	214421672006	K RUSHALI	K. Rushali
7	214421672007	P NAVYA	P. Navya
8	214421672008	P NISHITHA	P. Nishitha
9	214421672009	D MALATHI	D. Malathi
10	214421672010	S SOWMYA	S. Sowmya
11	214421672012	V KALPANA	V. Kalpana
12	214421672013	A CHANDRA SHEKAR	A. Chandra Shekar
13	214421672014	R KEERTHANA	R. Keerthana
14	214421672015	G RAJASHEKHAR	G. Rajashekhara
15	214421672016	S HEMALATHA	S. Hemalatha
16	214421672017	M NIHARIKA	M. Niharika
17	214421672019	M SHUBHAM SINGH	M. Shubham Singh
18	214421672020	PRAVALIKA	P. Pravalika
19	214421672021	K PREETHI	K. Preethi

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20	214422672050	I NIKITHA REDDY	<i>I Nikitha Reddy</i>
21	214422672051	M RAMYA	<i>M. Ramya</i>
22	214422672052	D ANANDA RAO NITIN ABHISHEK	<i>D Ananda Rao Nitin Abhishek</i>
23	214422672053	A NITHISH	<i>A Nithish</i>
24	214422672054	P GAYATHRI NIHARIKA	<i>P Gayathri Niharika</i>
25	214422672055	B AKHILA	<i>B. Akhila</i>
26	214422672056	K YUVA NAGA DURGA	<i>K Yuva Naga Durga</i>
27	214422672057	B SHIVANI	<i>B. Shivani</i>
28	214422672058	S JYOTHI	<i>S Jyothi</i>
29	214422672059	P SINDHUJA	<i>P Sindhuja</i>
30	214422672060	CH AKHILA	<i>Ch. Akhila</i>
31	214422672061	V MANASA	<i>V Manasa</i>
32	214422672062	B SAI PRIYA	<i>B Sai Priya</i>
33	214422672063	K INDIRANI	<i>K. Indira</i>
34	214422672064	S TEJASWI	<i>S Tejaswi</i>
35	214422672065	V PADMASRI	<i>V Padmasri</i>
36	214422672066	B MADHU PRAVALIKA	<i>B Madhu Pravalika</i>
37	214422672067	K RAKESH	<i>K Rakesh</i>
38	214422672068	G DINESH	<i>G Dinesh</i>
39	214422672069	M SRAVANI	<i>M Sravani</i>
40	214422672070	A SWATHI	<i>A Swathi</i>
41	214422672071	L RAJKUMAR	<i>L Rajkumar</i>
42	214422672072	M KALYAN KUMAR	<i>M Kalyan Kumar</i>
43	214422672073	B AKSHARA	<i>B. Akshara</i>

*[Signature]*  
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44	214422672074	P SINDHU	P. Sindhu
45	214422672075	V REVANTH	Revanth
46	214422672076	D ANUSHA	Anusha
47	214422672077	A SAI TEJA	A. Sai Teja
48	214422672078	V SAI KUMAR	V Sai Kumar
49	214422672079	S SUSHMA	Sushma
50	214422672080	R CHANDANA	R Chandana
51	214422672081	LIKITHAMANIA M	Likithania M
52	214422672082	K NAGA LAXMI	Naga Laxmi
53	214422672083	G SUSHMA	G Sushma
54	214422672084	M VASANTH	Vasanth
55	214422672085	P LAXMINARAYANA	P Laxminarayana
56	214422672086	M RAKESH	M. Rakesh
57	214422672087	SYED ALI	Syed Ali
58	214422672088	O SRAVANI	O Sravani
59	214422672089	D ASHWINI	D Ashwini
60	214422672090	ANJUM SULTANA	Anjum Sultana
61	214421672077	G VANDANA	G. Vandana
62	214421672078	R AARTHI	R Arthi
63	214421672079	R PUNEETH	R Puneeth
64	214421672080	D MARAMMA	D. Maramma
65	214421672081	K VINEETH RAJ	Vineeth Raj
66	214421672082	PRIYANKA PATEL	Priyanka Patel
67	214421672083	G NIKITHA	G. Nikitha

  
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68	214421672084	P LIKHITHA	P. Likhitha
69	214421672085	T VANDANA	T Vandana
70	214421672086	T UDAY SRI	T Uday Sri
71	214421672087	D POOJA DEVENE	D Pooja Devene
72	214421672088	G VIVEK	G Vivek
73	214421672089	CH NEHA	Ch Neha
74	214421672090	P SANJANA	P Sanjana
75	214421672092	J VIJAY KUMAR	J Vijay Kumar
76	214421672093	M GANGULU JYOTHI	M Gangulu Jyothi
77	214421672094	A RUCHITHA	A Ruchitha
78	214421672095	V SIRISHA	V Sirisha
79	214421672096	VENKATESH B	V Venkatesh B
80	214421672098	B SUSHMA	B Sushma
81	214421672099	T RADHA RAVALIKA	T Radha Ravalika
82	214421672100	P TEJA	P Teja
83	214421672101	K SHIVANI	K Shivani
84	214421672102	B PAVAN KUMAR	B Pavan Kumar
85	214421672103	P SAIKIRAN	P Saikiran
86	214421672104	S RANADHEER	S Ranadheer
87	214421672106	M SANDEEP KUMAR	M Sandeep Kumar
88	214421672107	M SWATHI	M Swathi
89	214421672108	A PREETHI	A Preethi
90	214421672110	A SAI DURGA	A Sai Durga
91	214421672111	B. AISHWARYA	B. Aishwarya

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92	214421672112	M SRUJANA	M. Sri
93	214421672114	G SOWMYA	G. Sowmya
94	214421672115	G THIRUMALA	G. Thy
95	214421672116	M SHRAVANI	Shravani
96	214421672117	S SAI KUMAR	S. Sai Kumar
97	214421672118	PALLAV PANDEY	Pallavi
98	214421672119	A NAVYA	A. Navya
99	214421672121	G GANESH	G. Ganesh
100	214421672122	B USHA RANI	B. Usha Rani
101	214421672123	SABA BEGUM	Saba
102	214421672124	B SURESH	B. Suresh
103	214421672125	K VINAY	K. Vinay
104	214421672126	K NISHANTH	K. Nishanth
105	214421672127	J MARIYA PREETHI	J. Mariya Preethi
106	214421672128	CH VINAY	Ch. Vinay
107	214421672129	D POOJA	D. Pooja
108	214421672130	E SOUJANYA	E. Soujanya
109	214421672131	K.SANJANA	K. Sanjana
110	214421672132	MOHAMMED HAMZA	Mohammed Hamza

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OPC/T&P/AY 2022-23/CIR-2


Date: 02.03.2023

## CIRCULAR

This is to inform all the teaching staff and students that, there will be a Session on Key to Verbal and Non-Verbal Communication on 04-03-2023 at seminar hall. Hence all the students are instructed to participate without fail and make the program success with your kind cooperation.

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## BROCHURE

### LANGUAGE AND COMMUNICATION SKILL DEVELOPMENT ON KEY TO VERBAL AND NON-VERBAL COMMUNICATION



Date: 04.03.2023

Organized by

Prof .Harrison Sunil D, Professor

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## ACTIVITY REPORT

Name of the Activity	Key to Verbal and Non-Verbal Communication	
Type of Activity	Language and communication skills	
Date and Time of Activity	04-03-2023	10.30 AM to 4.00 PM
Details of Participants	91	
Organizing Dept./Support System	Training & Placement Cell	
Resource Person	Prof .Harrison Sunil D,Professor	
Description	<p>Omega P.G College was organized a session on “Key to Verbal and Non-Verbal Communication” on 4th March 2023.The session focused on educating students about verbal and non-verbal communication. In total 91 students attended the session. It was a great learning experience for all the students.</p> <p>Prof .Harrison Sunil D interacted with the students and explained the importance and difference between verbal and non-verbal communication. He talked about verbal communication being the most obvious and understood mode of communication, and it is certainly a powerful tool in your communication toolbox. He also explained that the reactions of students during the session is in fact non- verbal communication i.e. nodding, facial expressions, leaning toward the speaker to show interest. He exclaimed that non-verbal communication can make or break your message. The session was very interactive and informative for the students.</p> <p>On the behalf of Omega P.G.College Dr. B. Sammaiah, Assistant Professor, Department of Business Administration presented a token of gratitude. The session was very successful. The students showed great interest in the seminar. It was enlightening and informative for the students.</p>	
Photos		



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## KEY TO VERBAL AND NON-VERBAL COMMUNICATION

Date: 04.03.2023

### LIST OF PARTICIPANTS

S. NO	ROLL NO	NAME OF THE STUDENT	SIGNATURE
1	214421672001	L KRISHNA VAMSHI	
2	214421672002	A BHUVANESHWARI	
3	214421672003	G MANISHA	
4	214421672004	MD HAFEEZ	
5	214421672005	M RUKMINI	
6	214421672006	K RUSHALI	
7	214421672007	P NAVYA	
8	214421672008	P NISHITHA	
9	214421672009	D MALATHI	
10	214421672010	S SOWMYA	
11	214421672012	V KALPANA	
12	214421672013	A CHANDRA SHEKAR	
13	214421672014	R KEERTHANA	
14	214421672015	G RAJASHEKHAR	
15	214421672016	S HEMALATHA	
16	214421672017	M NIHARIKA	
17	214421672019	M SHUBHAM SINGH	
18	214421672020	PRAVALIKA	
19	214421672021	K PREETHI	

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21	214421672023	S KAVYA SRI	
22	214421672024	SYED ARBAZ NAWAB	
23	214421672025	BHANUPRIYA	
24	214421672026	J MADHU	
25	214421672027	SK YASEEN PASHA	
26	214421672028	B SRAVANTHI	
27	214421672029	N BHARATH	
28	214421672030	P SAI KUMAR	
29	214421672031	T GAURAV SINGH	
30	214421672033	S BRUNDAVANI	
31	214421672034	B BHARGAVI	
32	214421672036	V ARCHANA	
33	214421672038	CH RANJITH	
34	214421672039	J PRAVEEN	
35	214421672040	S ARUN KUMAR YADAV	
36	214421672041	R KALYANI	
37	214421672042	D POOJA SRIKANTH	
38	214421672043	K NAVYA SREE	
39	214421672044	B YADIKA	
40	214421672045	CH ASHWINI	
41	214421672046	SHANKAR CHAVAN	
42	214421672047	P SAI KUMAR	
43	214421672048	V SOUMYA	

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44	214421672049	A SHIRISHA	A. Shirisha
45	214421672050	M SHIRISHA	Mirisha
46	214421672051	G SHIVARAMAKRISHNA	G. Shivarama
47	214421672052	V BHARGAVI	V. Bhargavi
48	214421672053	T SUCHITRA	T. Suchitra
49	214421672054	P GANESH KUMAR	P. Ganesh - P
50	214421672055	R PRAVALIKA	R. Pravalika
51	214421672056	P GAYATHRI	P. Gayathri
52	214421672057	S SHIVA RAJ	S. Shiva Raj
53	214421672058	G DIVYA	G. Divya
54	214421672059	G SUMESH	G. Sumesh
55	214421672060	V CHARAN KUMAR	V. Charan
56	214421672061	M TEJASRI	M. Tejasri
57	214421672062	CH PRASHANT	Ch. Prashant
58	214421672063	S SHARON ROSY	S. Sharon Rosy
59	214421672064	N PRASHANT	N. Prashant
60	214421672065	K AKANKSHA	K. Akanksha
61	214421672066	D BABY SHIVANI	D. Baby Shivani
62	214421672067	B AKHIL	B. Akhil
63	214421672068	A MANASA	A. Manasa
64	214421672069	T SRAVANI	T. Sravani
65	214421672070	K TEJA	K. Teja
66	214421672071	E SAI KALYAN MUDIRAJ	E. Sai Kalyan
67	214421672072	K SARIKA	K. Sarika

  
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68	214421672073	P DIVYA SRI	
69	214421672074	T YELLESH	
70	214421672075	D MOUNIKA	
71	214422672001	MD TABREZ	
72	214422672002	K MAHESH	
73	214422672003	N GAYATRI	
74	214422672004	B PUNNAMCHANDAR	
75	214422672005	B MANISHA	
76	214422672006	S BHARGAV	
77	214422672007	P PRATHYUSHA	
78	214422672008	P PRAVALIKA	
79	214422672009	D UPENDRA	
80	214422672010	A SANJANA	
81	214422672011	RAVI TEJA K	
82	214422672012	S RASHI	
83	214422672013	K SHIVA KUMAR	
84	214422672014	AAMANI	
85	214422672015	M JOWEL	
86	214422672016	K JAHNAVI	
87	214422672017	S SRIKANTH	
88	214422672018	V MANASA	
89	214422672019	S DINESH KUMAR	
90	214422672020	G SRI LAKSHMI DURGA	
91	214422672021	B.SOWMYA	

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OPC/T&P/AY 2022-23/CIR-3

Date: 10.05.2023

## CIRCULAR

This is to inform all the teaching staff and students that, there will be a “Session on Strategic Communication for Entrepreneurs” on 13.05.2023. Hence all the students are instructed to participate without fail and make the program success with your kind cooperation

  
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## BROCHURE

### LANGUAGE AND COMMUNICATION SKILL DEVELOPMENT ON STRATEGIC COMMUNICATION FOR ENTREPRENEURS




Date: 13.05.2023

Organized by

Mr.Sagar Kumar, Assistant Professor

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## ACTIVITY REPORT

Name of the Activity	Strategic Communication for Entrepreneurs	
Type of Activity	Language and communication skills	
Date and Time of Activity	13.05.2023	9.30 am to 1.00 pm
Details of Participants	110	
Organizing Dept./Support System	Training & Placement Cell	
Resource Person	Dr.C.Sudeep, Professor	
Description	<p>The Department of Business Administration, Omega P.G.College organized an Expert Lecture on “Strategic Communication for Entrepreneurs” on May 13, 2023. The Seminar was focused on to make students understand the importance of strategic communications in the real world for the future entrepreneurs. It was a great learning experience for the students. In total 90 students attended the event.</p> <p>The Expert Dr.C.Sudeep, Professor who is also a Communication Enthusiast interacted with students and shared her knowledge on strategic communications and guided the students on how they can communicate effectively with stakeholders, partners, and customers to achieve a desired outcome. By understanding the attitude of the target audience, how entrepreneurs can craft effective messages that will be well-received. Furthermore, she briefed how by utilizing strategic communications, entrepreneurs can ensure that their message resonates with their target audience and that they are able to effectively communicate their goals and objectives.</p>	
Photos		



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## STRATEGIC COMMUNICATION FOR ENTREPRENEURS

Date: 13.05.2023

### LIST OF PARTICIPANTS

S. NO	ROLL NO	NAME OF THE STUDENT	SIGNATURE
1	214422672031	R GOPI	
2	214422672032	V SRIYA	
3	214422672033	T YAMUNA	
4	214422672034	P KEERTHI	
5	214422672035	B AJAY KUMAR	
6	214422672036	B AKSHAYA	
7	214422672037	B POOJA	
8	214422672038	M SRIDHAR	
9	214422672039	M KAUSHIK	
10	214422672040	D NANDINI	
11	214422672041	SHAIK SHAYEEDA	
12	214422672042	M SAIVINISHA	
13	214422672043	CH NAVYA	
14	214422672044	P VENKATESH	
15	214422672045	CH SRAVANI	
16	214422672046	P GAYATHRI	
17	214422672047	K SHIVANI	
18	214422672048	M KALYAN	
19	214422672049	J PAVAN KUMAR GOUD	

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20	214422672050	I NIKITHA REDDY	
21	214422672051	M RAMYA	
22	214422672052	D ANANDA RAO NITIN ABHISHEK	
23	214422672053	A NITHISH	
24	214422672054	P GAYATHRI NIHARIKA	
25	214422672055	B AKHILA	
26	214422672056	K YUVA NAGA DURGA	
27	214422672057	B SHIVANI	
28	214422672058	S JYOTHI	
29	214422672059	P SINDHUJA	
30	214422672060	CH AKHILA	
31	214422672061	V MANASA	
32	214422672062	B SAI PRIYA	
33	214422672063	K INDIRANI	
34	214422672064	S TEJASWI	
35	214422672065	V PADMASRI	
36	214422672066	B MADHU PRAVALIKA	
37	214422672067	K RAKESH	
38	214422672068	G DINESH	
39	214422672069	M SRAVANI	
40	214422672070	A SWATHI	
41	214422672071	L RAJKUMAR	
42	214422672072	M KALYAN KUMAR	
43	214422672073	B AKSHARA	

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45	214422672075	V REVANTH	Revanth
46	214422672076	D ANUSHA	Anusha
47	214422672077	A SAI TEJA	A. Sai Teja
48	214422672078	V SAI KUMAR	V. Sai Kumar
49	214422672079	S SUSHMA	Sushma
50	214422672080	R CHANDANA	R. Chandana
51	214422672081	LIKITHAMANIA M	Likithania M
52	214422672082	K NAGA LAXMI	K. Naga Laxmi
53	214422672083	G SUSHMA	G. Sushma
54	214422672084	M VASANTH	M. Vasanth
55	214422672085	P LAXMINARAYANA	P. Laxminarayana
56	214422672086	M RAKESH	M. Rakesh
57	214422672087	SYED ALI	Syed Ali
58	214422672088	O SRAVANI	O. Sravani
59	214422672089	D ASHWINI	D. Ashwini
60	214422672090	ANJUM SULTANA	Anjum Sultana
61	214421672077	G VANDANA	G. Vandana
62	214421672078	R AARTHI	R. Arathi
63	214421672079	R PUNEETH	R. Puneeth
64	214421672080	D MARAMMA	D. Maramma
65	214421672081	K VINEETH RAJ	K. Vineeth Raj
66	214421672082	PRIYANKA PATEL	Priyanka Patel
67	214421672083	G NIKITHA	G. Nikitha

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69	214421672085	T VANDANA	T Vandana
70	214421672086	T UDAY SRI	T Uday Sri
71	214421672087	D POOJA DEVENE	D Pooja Devene
72	214421672088	G VIVEK	G Vivek
73	214421672089	CH NEHA	Ch Neha
74	214421672090	P SANJANA	P Sanjana
75	214421672092	J VIJAY KUMAR	J Vijay Kumar
76	214421672093	M GANGULU JYOTHI	M Gangulu Jyothi
77	214421672094	A RUCHITHA	A Ruchitha
78	214421672095	V SIRISHA	V Sirisha
79	214421672096	VENKATESH B	Venkatesh B
80	214421672098	B SUSHMA	B Sushma
81	214421672099	T RADHA RAVALIKA	T Radha Ravalika
82	214421672100	P TEJA	P Teja
83	214421672101	K SHIVANI	K Shivani
84	214421672102	B PAVAN KUMAR	B Pavan Kumar
85	214421672103	P SAIKIRAN	P Saikiran
86	214421672104	S RANADHEER	S Ranadheer
87	214421672106	M SANDEEP KUMAR	M Sandeep Kumar
88	214421672107	M SWATHI	M Swathi
89	214421672108	A PREETHI	A Preethi
90	214421672110	A SAI DURGA	A Sai Durga
91	214421672111	B. AISHWARYA	B. Aishwarya

  
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93	214421672114	G SOWMYA	Sowmya
94	214421672115	G THIRUMALA	G. Thy
95	214421672116	M SHRAVANI	Shravani
96	214421672117	S SAI KUMAR	S. Sai Kumar
97	214421672118	PALLAV PANDEY	Pallavi
98	214421672119	A NAVYA	A. A
99	214421672121	G GANESH	G
100	214421672122	B USHA RANI	Usha
101	214421672123	SABA BEGUM	Saba
102	214421672124	B SURESH	B. S
103	214421672125	K VINAY	K. Vinay
104	214421672126	K NISHANTH	Nishant
105	214421672127	J MARIYA PREETHI	J. Preethi
106	214421672128	CH VINAY	Vinay
107	214421672129	D POOJA	Pooja
108	214421672130	E SOUJANYA	Soujanya
109	214421672131	K.SANJANA	K. Sanjana
110	214421672132	MOHAMMED HAMZA	Hamza

  
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OPC/T&P/AY 2022-23/CIR-4

Date: 19.09.2022

## CIRCULAR

This is to inform all the teaching staff and students that, there will be a Session on Mental Health by Mindpeers on 21.09.2022 at seminar hall. Hence all the students are instructed to participate without fail and make the program success with your kind cooperation.

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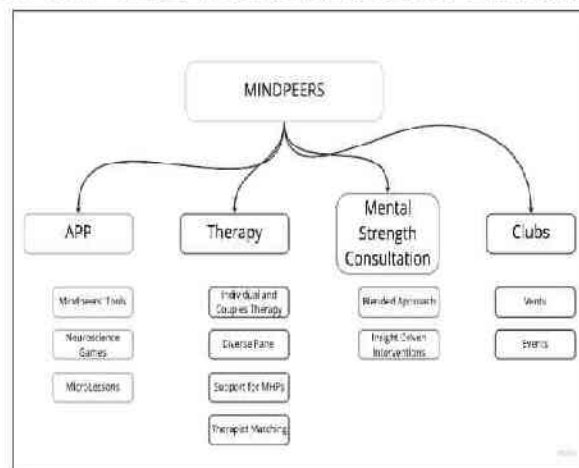
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## BROCHURE

Life Skills

On

# MENTAL HEALTH BY MINDPEERS



**Date:21.09.2022**

**Organized by**

**Ms. N. Bhanu**

**OMEGA P.G. COLLEGE**

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## ACTIVITY REPORT

Name of the Activity	Mental Health by Mindpeers	
Type of Activity	Life Skills	
Date and Time of Activity	21.09.2022	11.00 am to 1.00 pm
Details of Participants	95	
Organizing Dept./Support System	MBA	
Resource Person	Ms .Suchita Joshi, Yoga Trainer	
Description	<p>On September 21<sup>st</sup> 2022, the Department of Business Administration organized an “Introductory Session to Mindpeers: A platform for Mental Health” which focused on the importance of taking care of our mental health. Ms .Suchita Joshi, Yoga Trainer, facilitated the session. 95 participants attended the program.</p> <p>The session started with a question i.e. How did you spend the last Rs. 100? The students were encouraged to answer and be more participative. Ms .Suchita Joshi explained how it’s equally important to reach out to a doctor to manage emotions, to work through our feelings and to handle stress. Throughout the session, a discussion surrounding the need to prioritize mental health took place which made the session a considerable success.</p> <p>After the session, participants asked their queries and Ms .Suchita Joshi answered them in the most exciting way possible. Finally, Mrs.Ch.Kala, faculty coordinator of the session, Assistant Professor, Department of MBA, Omega P.G.College, gave the concluding remarks and vote of thanks.</p>	
Photos		

  
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## MENTAL HEALTH BY MINDPEERS

Date: 21.09.2022

### LIST OF PARTICIPANTS

S. NO	ROLL NO	NAME OF THE STUDENT	SIGNATURE
1	214422862031	S VISHNU	S. Vishnu
2	214422862032	S SHIVANI GNANESHWAR	S. Shivani Gnaneshwar
3	214422862033	B NIRANJAN	B. NIRANJAN
4	214422862034	K DEVA RAJ	K. Deva Raj
5	214422862035	K MAHESHWARI	K. Maheshwari
6	214422862036	U ROHITHA	U. Rohitha
7	214422862037	B VEERABHADHRA	B. VEERABHADHRA
8	214422862038	P HARILAL	P. Harilal
9	214422862039	P SURESH RAJ	P. Suresh Raj
10	214422862040	B MANOJ KUMAR	B. Manoj Kumar
11	214422862041	K AKHILA	K. Akhila
12	214422862042	G DEEPAK KUMAR	G. Deepak Kumar
13	214422862043	K NAVEEN	K. Naveen
14	214422862044	V SANJAY	V. Sanjay
15	214422862045	B ARUN KUMAR YADAV	B. Arun Kumar Yadav
16	214422862046	P VIGNANA JYOTHI	P. Vignana Jyothi
17	214422862047	K RUGVEDH	K. RUGVEDH
18	214422862048	J SAI PAVAN	J. Sai Pavan

  
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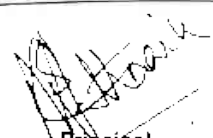
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20	214422862050	CH MAHENDAR	CH. MAHENDAR
21	214422862051	Y VENKATA JYOTHI	Y. Venkata Jyothi
22	214422862052	V KEERTHANA	V. Keerthana
23	214422862053	S RANEMMA	S. Ranemma
24	214422862054	D MANOJ REDDY	D. Manoj Reddy
25	214422862055	G UDAY KIRAN	G. Uday Kiran
26	214422862056	SHAIK FAIYAZ AHMED	S. FAIYAZ AHMED
27	214422862057	K TARUN	K. Tarun
28	214422862058	K BHARATH KUMAR	K. Bharath Kumar
29	214422862059	P PRAGATHI	P. Pragathi
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72	214422672132	CH KEERTHI	Ch. Keerti
73	214422672133	K DEEPTHI	K. Deepthi
74	214422672134	R SRUJANA	R. Sujana
75	214422672135	R HARIKA	R. Harika
76	214422672136	MD ADIL	MD. Adil
77	214422672137	G DEENA RANI	G. Deena Rani
78	214422672138	G SONY	G. Sony
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92	214421672177	D RAJESH	D. RAJESH
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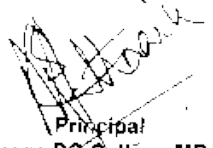
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OPC/IQAC/AY 2022-23/CIR-5

Date: 07.11.2022

## CIRCULAR

This is to inform all the teaching staff and students that, there will be a “Webinar on Digital Marketing: Ingenuity and Creativity” on 09.11.2022. Hence all the students are instructed to participate without fail and make the program success with your kind cooperation

  
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### Copy to:

- IQAC Coordinator
- All the HODs
- All the Faculties
- Training and Placement office
- Administrative Officer
- Notice Boards



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## BROCHURE

# AWARENESS OF TRENDS IN TECHNOLOGY ON DIGITAL MARKETING: INGENUITY AND CREATIVITY



Date: 09.11.2022

Organized by

Mrs. Navaneetha. Assistant Professor

OMEGA P.G.COLLEGE

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## ACTIVITY REPORT

Name of the Activity	Digital Marketing: Ingenuity and Creativity	
Type of Activity	Awareness of trends in technology	
Date and Time of Activity	09.11.2022	10.30 am to 1.00 pm
Details of Participants	120	
Organizing Dept./Support System	Training & Placement Cell	
Resource Person	Dr Ch Srihari, Professor, SITS	
Description	<p>Omega P.G.College constantly strives for holistic development of students. With this spirit, the Department of Business Administration, under the aegis of IQAC organized a Webinar and Quiz on ‘Digital Marketing: Ingenuity and Creativity’ on November 11, 2022. The webinar had the humble presence of Dr Ch Srihari, Professor, SITS HOD-Business Administration, faculty members and students. Nearly 110 students attended the webinar. The webinar commenced with the welcome address extended, by Prof G.Satyanarayana, Professor - Business Administration and Convener of the Webinar followed by the kind blessings of Prof. Chandra Sekhar Pattnaik, Principal and Head, Department of Business Administration. They appreciated the theme of webinar and its relevance in the contemporary times, and congratulated all the students for their zeal to learn and wished them the best for their future.</p> <p>Dr Ch Srihari began his talk by apprising the students with the basic knowledge and elements of Digital Marketing. He inculcated the students on the impact towards the role of Digital Marketing, its keywords and its indispensability and the techniques to select keywords in title paragraph and Facebook &amp; Instagram marketing. Further he also explained that digital marketing runs on the motto of “CONTENT IS THE KING”. He explained SEO being used as part of a waterfall development process: create content, publish content, optimize content and also shared new best practices for creating content that is pre-optimized for optimal search and mobile performance. He also explained to the students about the contemporary marketing practices like affiliate marketing, viral marketing and emphasized on the need of</p>	

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	<p>their organic evolution. Dr Ch Srihari helped the students to clarify their doubts about the digital world, and the skill-set they should work upon to be a successful digital marketer.</p> <p>The session turned out to be an extremely learning and fruitful experience for the participants. The student's enthusiasm in the webinar was visible from their willingness to interact with the speaker at great length. Dr Ch Srihari very patiently handled all the queries and doubts of students. The webinar was followed by a Quiz on Digital Marketing. The students showed immense enthusiasm. With immense learning's as a take away, the organizing team wishes all the participants a beneficial learning curve in their journey of knowledge.</p>
Photos	

  
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## DIGITAL MARKETING: INGENUITY AND CREATIVITY

Date: 13.05.2023

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13	214421672014	R KEERTHANA	R. Keerthana
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15	214421672016	S HEMALATHA	S. Hemalatha
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