

3.3.1. Number of research papers published per author in the journals mentioned on UGC CARE list during the last five years

Title of paper	Name of the authors	Department of the researcher	Name of Journal	Calendar Year of publication	ISSN number	Link to the original paper in UGC enrichment of the Journal/ Digital Object Identifier (DOI) number	Link to article/ abstract of the article
Effect of Demographic Variables of Employees on the Services Quality Perception: A Study on Selected Public Sector Banks in Hyderabad	Dr Chandan Sekhar Panak	MBA	International Journal of Academic Research	Jan 2016	ISSN: 2348-7665	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Service Quality of Private and Public Sector Banks: A Critical Review	Dr Chandan Sekhar Panak	MBA	Asian Journal of Human Development and Livelihood	Mar 2016	ISSN: 2259-3161, Pp. 28-41	https://www.researchgate.net/publication/307871887	https://www.researchgate.net/publication/307871887
Entrepreneurship Management Education for Sustainability	Dr Chandan Sekhar Panak	MBA	The Global Business Review	Sept 2012	ISSN: 0975-6931, Pp. 252-265	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
Responsible Bank Practices of Corporate Social Responsibility Exploring the Paradigm Shift from a HR Perspective	Dr Chandan Sekhar Panak	MBA	Contemporary Research in India (Special Issue)	Dec 2014	ISSN: 2231-2132, Pp.13-16	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
Employee Engagement: A Strategic Tool for Performance	Dr Chandan Sekhar Panak	MBA	India Volume 4, Issue 2	April 2014	ISSN: 2249-7903, Pp. 20-27	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
Investors' Preference towards Mutual Funds: A Study on SR, City Securities at Bherampur, Ray, Odisha	Dr Chandan Sekhar Panak	MBA	Asia Pacific Journal of Research	April 2014	ISSN: 2320-5584	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
A Comparison of Literature Review on Service Quality in Banks	Dr Chandan Sekhar Panak	MBA	International Journal of Management Research Review	March 2016	ISSN: 2249-7903, Pp. 18-26	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
Brand Building and Customer Loyalty in Indian Context	Dr Chandan Sekhar Panak	MBA	Business Vision (A P's First Journal in Management Studies)	October 2016	ISSN: 2249-7903, Pp. 18-26	https://www.researchgate.net/publication/260676206	https://www.researchgate.net/publication/260676206
A Study on the Evaluation of Corporate Social Responsibility Activities of a Public University on the Development of the Community in India	Dr G. S. SUDHAKAR	MBA	International Journal of Innovative Research in Technology	Volume 8 Issue 2 - October 2021	ISSN: 2249-6002	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
The Determinants of Customer Perception Using Public Transport Services: A Study on Selected Public Transport Services in Hyderabad, Telangana, India	Dr G. S. SUDHAKAR	MBA	International Journal of Management Research Review	Oct - Dec 2019	ISSN Number - 2249-7903 (P), ISSN Number - 2249-7902 (J)	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Demographic Variables Influence on Household Participation on Small Savings in Informal Voluntary Organizations at Wealthy Zone, Town, Bhubaneswar	Dr G. S. SUDHAKAR	MBA	GIB IMPACT Journal of Multi-Disciplinary Research	Jan-Mar, 2019	ISSN: 2244-8455	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Perceived Switching Barriers (or) Determinants of Credit Customers of Public Bank at Wealthy Zone in Bhubaneswar	Dr G. S. SUDHAKAR	MBA	GIB IMPACT Journal of Multi-Disciplinary Research	Jan-Mar, 2018	ISSN: 2244-8455	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Determinants of Perceived Performance Appraisal System Effectiveness of Private Bank in Urban Sector at Wealthy Zone	Dr G. S. SUDHAKAR	MBA	Journal of Mahatma Jyotiba Phule Mahavidyalaya	Dec 2017	Online ISSN: 2394 - 4390	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Loan Customer Loyalty Switching Behavioural Determinants in Ethiopian Banks	Dr G. S. SUDHAKAR	MBA	European Journal of Business and Management	2017	ISSN: 2222-2839	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Influence of Training Factors on Managerial Employees' Performance in a Private Bank in Oromia region of Ethiopia	Dr G. S. SUDHAKAR	MBA	ANAM	Jan-June 2017	ISSN: 2231	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Service Quality as Predictor of Satisfaction: A Comparative Study of Bank Customers in Urban and Rural	Dr G. S. SUDHAKAR	MBA	Apeyee Business Review	June 2017	ISSN: 0974-1798	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Influence of Employee Turnover on their Performance and Organizational Effectiveness of National Tobacco Enterprise	Dr G. S. SUDHAKAR	MBA	Ethiopia - Journal of Mahatma Jyotiba Phule Mahavidyalaya	June 2017	Online ISSN: 2394 - 4390	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Goodwill and Services: Tax in India - Its Influence and Implications for the Stakeholders	Dr G. S. SUDHAKAR	MBA	IBRD International Journal of Economics and Business Management	2017	ISSN: 2289-0065	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Factors affecting customer's intention to use internet free banking: A study conducted on Commercial Bank of Ethiopia, Bishoftu City, Ethiopia	Dr G. S. SUDHAKAR	MBA	NSRD International Journal of Business and Management Research	May 17	ISSN: 2319-2194	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644
Effect of Service Quality on Customer Satisfaction in Ethiopian Banking Industry: A study conducted in Wolaita Sodo	Dr G. S. SUDHAKAR	MBA	IBRD International Journal of Economics Review & Business Research	February 2017	ISSN: 2297-2237	https://www.researchgate.net/publication/34021644	https://www.researchgate.net/publication/34021644



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Minimum Support Prices and Its Impact on Agricultural Economy	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Influence Of Online Marketing On Providing Customer Value In Jewellery Industry With Special Focus On Customers' Online Behavior	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Evolution & Growth of Commodity Derivatives - Global Perspective	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Emerging Organic Direction towards Evolution and Growth	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Plunk Money: The Rise of E-Money	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Production and Employment: Misallocation at Bharat Dynamics Ltd.	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Mergers & Acquisitions in Financial System - A Conceptual Analysis on Global Scenario	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Communication: The Major Stressor For MBA Students - Techniques To Handle It Successfully	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Brand awareness-The Influence in Consumer's Purchasing Decisions	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Role of SBI In Financing and Promoting MSME's in Hyderabad & Range Ready	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
SBI Life Insurance- Branch Profitability analysis in Andhra Pradesh	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Foreign Direct Investment- Significance on Indian Retailing Markets	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Indian Shareholding: Perspective on Foreign Direct Investment	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Employee Hand Book - A Study on Infosys Consulting Pvt. Ltd.	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Commodity Derivatives Trading in India - The Impact Of Global Commodity Markets	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Impact Of Packaging Services And Its Impact On Packaging Service Providers At Hyderabad, Telangana, India	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
A Study On The Evaluation Of Corporate Social Responsibility Activities Of A Public University On The Development Of The Community In India	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
An Empirical Study on The Origination, Significance and Practices of Green Accounting in India	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
An Empirical Analysis of Effectiveness of Online Advertising on Purchase Intention among Online Shoppers At Hyderabad District of Andhra Pradesh	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Machine Learning based cardiovascular disease detection	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES
Vertical Intelligence Based Stock Market Prediction using Python Programming	DR. G. S. SUDHAKAR	MBA	International Journal of Economics and Business Management	2017	ISSN 2489-4065	November 2016	International Journal of Economics and Business Management, I.T.K Engineering	https://www.indjapjournals.com/journal.aspx?target=1&article=013	YES



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Researching the Effect of Online Networking	DR MOHD ABDUL WAHIDZ	MBA	Journal Of Engineering & Sciences	Vol 11, Issue 6	ISSN 0377-9254	https://scopus.com/publicationID/corehtml/110611061844.pdf	YES
A Study on Impact of Sales & Promotion activities on Online Food Ordering Commerce with Special Reference to Swiggy	DR MOHD ABDUL WAHIDZ	MBA	ETMS-2020	96 & 10th July 2020	ISSN 079-5406-250-6		
Influence of Digital Marketing on Brand Building	DR MOHD ABDUL WAHIDZ	MBA	DMS&T	Volume 9, Issue 5, May 2023	ISSN 2455-3778		
The New Paradigm in Retailing: T, E, R, R, G	Dr.K. MADHU BABU	MBA	ALPH	078-03-85660-00-5	https://www.jstor.org/stable/26935482	https://www.jstor.org/stable/26935482	YES
Researching the Effect of Online Networking	Dr.K. MADHU BABU	MBA	Journal Of Engineering & Sciences	Vol 11, Issue 6, 2020	0377-9254	https://scopus.com/publicationID/corehtml/110611061844.pdf	YES
Green Manufacturing: Mathias-A REVIEW	Dr.K. MADHU BABU	MBA	IRAT	Issue 15 & 16th March 2019, pp. 85-88	232-19087	https://jstnar.org/dkwork/Conference_Proceedings/IRAT%2019%2015.pdf	YES
Customer Points Of View About Mobile Banking Reception in India: A BUENCH INVESTIGATION	Dr.K. MADHU BABU	MBA	Journal Of Engineering & Sciences	Vol 11, Issue 6, 2020	0377-9254	https://scopus.com/publicationID/corehtml/11061106172.pdf	YES
A Study on Utilize of Mobile Banking Technology in BYD	Dr.K. MADHU BABU	MBA	ETMS-2020	96 & 10th July 2020	979-59-5406-250-6	https://scopus.com/publicationID/corehtml/11061106173.pdf	YES
A Study on Mobile Banking Service Quality & Its Impacts	Dr.K. MADHU BABU	MBA	Journal Of Engineering & Sciences	Vol 11, Issue 6, 2020	0377-9254	https://scopus.com/publicationID/corehtml/11061106173.pdf	YES
A Study on Impact of online promotion activities on Online Food Ordering Commerce with Special Reference to Swiggy	Dr.K. MADHU BABU	MBA	ETMS-2020	96 & 10th July 2020	979-59-5406-250-6	https://scopus.com/publicationID/corehtml/11061106173.pdf	YES
A Comprehensive Study on Mobile banking & its Impact on Customers Banking Transactions	Dr.K. MADHU BABU	MBA	Think India Journal	96 & 10th July 2020/06/22-26/14 DEC 2019	0971-1-260	https://thinkindiajournal.org/index.php/thinkindia/article/view/2849	YES
A Study on Analysis on Equity Stocks	Dr.K. MADHU BABU	MBA	IGRS	2023	0374-8388	http://ggnres.com/abstracts/index.php/IGRS/issue/view/22	YES
A Proposal for Job Satisfaction The Effect and Impact of Rewards Practices: A Study on the Employees of Various Selected Private Educational Institutions in Hyderabad, Telangana, India	Dr.G. Sudhakar	MBA	International Journal of Management	2023	232-14645	ISSN: 2321-4643 Title of chapter (medium version) Shalika International Journal of Management The ISSN Portal	YES
INVESTIGATING ACCOUNTABILITY AND JUSTIFICATIONS IN RESEARCH METHODOLOGY: AN UNDERSTANDING FOR UNDERSTANDING THE INSIGHTS	Dr.G. Sudhakar	MBA	Jan Kshat	Vol.14, Issue-1, No.04, January 2024	278-4432	Jan Kshat (JanKshatjournal.in)	YES
DETERMINANTS OF LOW ALTY SWITCHING IN PRIVATE BANKS OPERATING IN HYDERABAD: A STUDY ON THE BEHAVIOUR OF LOAN CUSTOMERS	Dr. R. SRINIVASARAO	MBA	Jan Kshat	Vol-13, Issue-11, No.05, November 2023	278-4432	Jan Kshat (JanKshatjournal.in)	YES



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