



# OMEGA P.G. COLLEGE - MBA

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Sy. No.7, Edulabad (V), Ghatkesar (M), Medchal Dist-501 301.

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## EVENT REPORT

Name Of The Activity	Workshop on "Paper Publication and IPR"	
Type Of Activity	Workshop	
Date And Time Of Activity	17/10/2022	10.30am
No. Of Participants	18	
Resource Person	Dr. Rangeshwara Reddy	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Paper publication and intellectual property rights (IPR) are interconnected in academia and research. When researchers publish papers, they typically retain certain rights to their work, such as copyright ownership. It's crucial for authors to understand and assert their IPR when submitting manuscripts for publication. Journals often require authors to sign agreements regarding copyright and licensing terms before publication. Proper management of IPR ensures that authors receive due credit for their work and can protect against unauthorized use or plagiarism.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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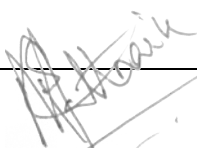
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## EVENT REPORT

Name Of The Activity	A Two Day Webinars on 'Innovative Entrepreneurship Post COVID 19'	
Type Of Activity	Webinar	
Date And Time Of Activity	12/10/2022 TO 13/10/2022	11.00am
No. Of Participants	16	
Resource Person	Prof Arshad Hussain	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The "Innovative Entrepreneurship Post COVID-19" webinar series offers a unique opportunity to explore the evolving landscape of entrepreneurship in the aftermath of the pandemic. Over the course of multiple sessions, experts will discuss emerging trends, challenges, and strategies for entrepreneurial success in a post-COVID world. Attendees will gain valuable insights into innovative approaches to business, resilience, and adaptation in the face of unprecedented change. This webinar series aims to inspire and empower entrepreneurs to thrive amidst the challenges and opportunities brought forth by the COVID-19 pandemic.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Seminar on Research Ethics	
Type Of Activity	Seminar	
Date And Time Of Activity	16/09/2022	2.00pm
No. Of Participants	20	
Resource Person	Dr.B.Sai Venkata Krishn	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>A seminar on research ethics is a vital forum for exploring the principles and practices that guide ethical conduct in research endeavors. Attendees will engage in discussions and workshops to understand the importance of integrity, transparency, and responsibility in the research process. Key topics such as informed consent, data integrity, and conflicts of interest will be addressed to promote ethical decision-making and compliance with regulatory standards. By fostering awareness and adherence to ethical principles, this seminar aims to uphold the integrity and credibility of research outcomes while ensuring the protection of participants and stakeholders involved.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Seminar on Strategy for IPR	
Type Of Activity	Seminar	
Date And Time Of Activity	29/08/2022	10.00am
No. Of Participants	12	
Resource Person	Mr.Giri Babu	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handed over to the speaker.</p> <p>The "Strategy for IPR" seminar provides a comprehensive overview of intellectual property rights (IPR) and their strategic implications for businesses and organizations. Attendees will gain insights into developing effective strategies for identifying, protecting, and leveraging intellectual property assets. Expert speakers will delve into topics such as patents, trademarks, copyrights, and trade secrets, elucidating their roles in fostering innovation and competitiveness. Through case studies and interactive discussions, participants will learn how to formulate tailored IPR strategies to safeguard their innovations and maximize their commercial value.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A 2 Days Workshop on Advanced Analytics tools for Academic Research.	
Type Of Activity	Workshop	
Date And Time Of Activity	25/08/2022 to 26/08/2022	11.30am
No. Of Participants	15	
Resource Person	Dr.CS.Pattnaik	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Advanced analytics tools offer invaluable support for academic research, enabling scholars to extract deeper insights from complex datasets. These tools, ranging from machine learning algorithms to data visualization platforms, empower researchers to uncover patterns, trends, and correlations within their data. By leveraging such tools, academics can enhance the rigor and depth of their research findings, leading to more robust conclusions and contributions to their respective fields. Embracing advanced analytics facilitates innovation and progress in academic research, driving knowledge discovery and scientific advancement.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Seminar on Understanding Design Thinking and Research in Academia.	
Type Of Activity	Seminar	
Date And Time Of Activity	03/08/2022	10.30am
No. Of Participants	16	
Resource Person	Dr.S.Suneetha	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Understanding design thinking and research in academia is crucial for fostering innovation and problem-solving within scholarly pursuits. Design thinking provides a human-centered approach to addressing complex challenges, emphasizing empathy, creativity, and iterative problem-solving. In academia, integrating design thinking principles into research methodologies can lead to more impactful and relevant outcomes by prioritizing user needs and experiences. By embracing design thinking alongside traditional research methods, scholars can generate novel insights, solutions, and approaches that address real-world issues effectively, ultimately contributing to advancements in their respective fields.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo	 <p>Ghatkesar, Telangana, India CP67+PQV, Ghatkesar, Edulabad, Telangana 501301, India Lat 17.426126° Long 78.714285° 03/08/22 11:59 AM GMT + 05:30 Note : OMEGA PG COLLEGE</p>	



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## EVENT REPORT

Name Of The Activity	A Workshop on Contracts and Management of IP Assets	
Type Of Activity	Workshop	
Date And Time Of Activity	19/07/2022	10.30am
No. Of Participants	20	
Resource Person	Dr.Rakesh Kumar	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Contracts and the management of intellectual property (IP) assets are integral components of protecting and maximizing the value of innovations and creations. Effective contract drafting ensures clear delineation of rights and responsibilities regarding IP ownership, licensing, and usage permissions. Additionally, robust management strategies for IP assets involve identifying, assessing, and strategically leveraging intellectual property to support business objectives and enhance competitiveness. By implementing comprehensive contracts and proactive IP asset management practices, organizations can safeguard their innovations, mitigate risks, and capitalize on the full potential of their intellectual property portfolios.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Faculty Orientation Program on, 'Incubation and Innovation Cells in Colleges'	
Type Of Activity	Orientation Program	
Date And Time Of Activity	3/7/2022	11.00am
No. Of Participants	15	
Resource Person	Dr.K.Bala Krishna	
Coordinators	Mr.A.Anil Kumar	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Incubation and innovation cells in colleges serve as dynamic hubs for fostering entrepreneurial spirit and creativity among students and faculty. These cells provide support, resources, and mentorship to budding entrepreneurs, helping them transform innovative ideas into viable startups. By offering access to funding, networking opportunities, and specialized guidance, incubation and innovation cells empower individuals to navigate the complexities of entrepreneurship and bring their ventures to fruition. Furthermore, these initiatives contribute to the broader ecosystem by promoting knowledge exchange, industry collaboration, and socioeconomic development within the college community and beyond.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Trends in Start Ups & VCFs	
Type Of Activity	Workshop	
Date And Time Of Activity	09/04/2022	2.00pm
No. Of Participants	18	
Resource Person	Dr. Habeebuddin	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Trends in startups and venture capital funding (VCFs) are constantly evolving, reflecting changes in market dynamics, technological advancements, and investor preferences. Currently, there is a notable rise in startups focused on sustainability, healthtech, and digital transformation, aligning with growing societal and market demands. Moreover, VCFs are increasingly prioritizing diversity, equity, and inclusion initiatives, aiming to support underrepresented founders and address systemic inequalities in the startup ecosystem. Additionally, there's a trend towards collaborative investment models, including syndicates and corporate venture capital, facilitating strategic partnerships and access to resources for startups. Overall, the symbiotic relationship between startups and VCFs continues to shape and drive innovation across various industries, contributing to economic growth and societal progress.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Startup India Initiatives	
Type Of Activity	Workshop	
Date And Time Of Activity	20/12/2021	10.00am
No. Of Participants	19	
Resource Person	Dr.Vishal Kumar	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Startup India Initiatives, launched by the Government of India, encompass a range of policies and programs aimed at fostering entrepreneurship and innovation across the country. These initiatives include various schemes such as the Startup India Action Plan, which provides benefits such as tax exemptions and simplification of regulations for startups. Additionally, programs like the Startup India Seed Fund Scheme offer financial support to early-stage startups, enabling them to develop and scale their ventures. Moreover, initiatives like the Startup India Learning Program provide entrepreneurs with access to resources, mentorship, and networking opportunities to enhance their skills and knowledge. Overall, these efforts are designed to create a conducive ecosystem for startups to thrive, driving economic growth and job creation in India.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo	<p>GPS Map Camera</p> <p>Ghatkesar, Telangana, India CPGZ+FGV, Ghatkesar, Edulabad, Telangana 501301, India Lat 17.426123° Long 78.714759° 20/12/21 03:03 PM GMT +05:30</p>	



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## EVENT REPORT

Name Of The Activity	A Workshop on Patents, IP Assets & Management	
Type Of Activity	Workshop	
Date And Time Of Activity	28/10/2021	11.30am
No. Of Participants	16	
Resource Person	Dr.Madhu Sudhan	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Patents and intellectual property (IP) assets play a crucial role in protecting and leveraging innovations and creations within businesses and organizations. Effective management of patents and IP assets involves strategies for identifying, acquiring, maintaining, and monetizing these valuable intangible assets. This includes conducting thorough IP audits to assess the scope and value of existing patents and other IP assets, as well as implementing policies and procedures for their protection and enforcement. Furthermore, proactive management of patents and IP assets involves staying abreast of market trends, competitor activity, and changes in regulatory environments to optimize their value and mitigate risks. By prioritizing the management of patents and IP assets, businesses can safeguard their competitive advantage, foster innovation, and maximize returns on their intellectual property investments.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	One Day Workshop On Data Visualisation And Analytics Using MS - EXCEL, SPSS AND R	
Type Of Activity	Workshop	
Date And Time Of Activity	09/09/2021	10.30am
No. Of Participants	19	
Resource Person	Dr.S.Purushotham	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The one-day workshop on data visualization and analytics using MS-Excel, SPSS, and R offers participants a comprehensive understanding of these powerful tools for data analysis. Through hands-on sessions and practical demonstrations, attendees will learn how to effectively visualize data using Excel's charting capabilities, perform statistical analysis with SPSS, and harness the flexibility and power of R for advanced analytics. The workshop will cover essential techniques for data cleaning, manipulation, visualization, and interpretation, equipping participants with the skills needed to derive actionable insights from their data. By the end of the workshop, attendees will have gained practical proficiency in utilizing these tools to analyze and present data effectively for informed decision-making.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	ICSSR sponsored Two Day National Seminar on Child Rights : Issues and cocerns an IQAC initiative	
Type Of Activity	Seminar	
Date And Time Of Activity	18/08/2021	10.00am
No. Of Participants	20	
Resource Person	Dr.Yadaiah	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The ICSSR-sponsored Two-Day National Seminar on Child Rights: Issues and Concerns, organized as an initiative by the Institutional Quality Assurance Cell (IQAC), aims to provide a platform for in-depth discussions on critical issues related to child rights. Over the course of the seminar, experts and stakeholders from various disciplines will deliberate on challenges, emerging trends, and best practices concerning the protection and promotion of children's rights. Through keynote addresses, panel discussions, and interactive sessions, participants will explore multidimensional aspects of child rights, including legal frameworks, social policies, and grassroots interventions. The seminar endeavors to foster knowledge exchange, collaboration, and advocacy efforts to ensure the holistic well-being and empowerment of children across diverse contexts.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Two Days Workshop on Trade secrets and confidentiality	
Type Of Activity	Workshop	
Date And Time Of Activity	10/08/2021 to 11/08/2021	11.30am
No. Of Participants	23	
Resource Person	Prof Rupa Veni	
Coordinators	T Rakesh	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Trade secrets and confidentiality play essential roles in safeguarding proprietary information within businesses and organizations. Trade secrets refer to valuable and confidential information that provides a competitive advantage, such as formulas, techniques, processes, or customer lists, which are not generally known or readily ascertainable by others. Maintaining confidentiality around trade secrets involves implementing robust policies, procedures, and agreements to restrict access to authorized personnel and prevent unauthorized disclosure or use. Additionally, businesses often utilize non-disclosure agreements (NDAs) to formalize confidentiality obligations with employees, partners, and third parties who may have access to sensitive information. By prioritizing the protection of trade secrets and confidentiality, organizations can preserve their competitive edge, preserve their market position, and safeguard their intellectual property from theft or exploitation.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	An Online Work shop on Intellectual Property Rights in the Cyber World	
Type Of Activity	Workshop	
Date And Time Of Activity	25/03/2021	10.00am
No. Of Participants	18	
Resource Person	Dr.P.Bharat Kumar	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Intellectual property rights (IPR) in the cyber world encompass a broad array of digital assets and creations, including software, digital content, databases, and online brands. Protecting these assets involves navigating complex legal and technological landscapes to safeguard against unauthorized use, reproduction, or distribution. Strategies for protecting IPR in the cyber world may include obtaining patents for innovative software or algorithms, copyrighting digital content, and trademarking online brands and logos. Additionally, implementing robust cyber security measures, such as encryption, access controls, and digital rights management systems, can help prevent infringement and ensure the integrity and security of digital assets. As the digital economy continues to expand, effective management and enforcement of IPR in the cyber world are essential to fostering innovation, incentivizing creativity, and maintaining trust and integrity in online environments.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo	<p>Ghatkesar, Telangana, India CPG7+FQV, Ghatkesar, Edulabad, Telangana 501301, India Lat 17.426113° Long 78.714765° 25/03/21 02:11 PM GMT +05:30</p>	



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## EVENT REPORT

Name Of The Activity	Online program on " Entrepreneurial Leadership Development"	
Type Of Activity	Entrepreneurial Leadership	
Date And Time Of Activity	21/01/2021	11.30am
No. Of Participants	17	
Resource Person	Dr.G.Kusuma Kumari	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Entrepreneurial leadership development focuses on cultivating the skills, mindset, and capabilities necessary for individuals to effectively lead and innovate within entrepreneurial contexts. This development encompasses a blend of entrepreneurial and leadership traits, including creativity, resilience, strategic vision, and the ability to inspire and motivate others. Through targeted training, mentorship, and experiential learning opportunities, aspiring entrepreneurial leaders can hone their abilities to identify opportunities, navigate challenges, and drive organizational growth and success. Ultimately, entrepreneurial leadership development aims to empower individuals to make a positive impact, drive innovation, and create value in both entrepreneurial ventures and established organizations.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	An Online Workshop on Trademark Search	
Type Of Activity	Workshop	
Date And Time Of Activity	17/12/2020	10.30am
No. Of Participants	15	
Resource Person	Mrs. A.Anuradha	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>A trademark search involves the process of checking existing trademarks to determine if a proposed trademark is available for use and registration. This search helps assess the availability and potential conflicts of the proposed trademark. Trademark searches can be conducted through various sources, including online databases, trademark registries, and professional trademark search services. The search typically examines similar trademarks in relevant classes or categories to identify any potential conflicts or infringement risks. Conducting a comprehensive trademark search is crucial for avoiding legal issues and ensuring the successful registration and protection of a trademark.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Online webinar on 'Entrepreneurship and Innovation post Covid 19'	
Type Of Activity	Webinar	
Date And Time Of Activity	14/12/2020	10.30am
No. Of Participants	20	
Resource Person	Prof. A.Vinodhini	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Entrepreneurship and innovation in the post-COVID-19 era represent a dynamic shift in the business landscape, characterized by adaptability, resilience, and creativity. The pandemic has spurred unprecedented challenges and disruptions, creating new opportunities for entrepreneurial ventures to address emerging needs and trends. In this new environment, entrepreneurs are leveraging technology, digitalization, and remote work to drive innovation and redefine traditional business models. Moreover, collaborations, partnerships, and ecosystem-building efforts are fostering a culture of innovation, enabling entrepreneurs to navigate uncertainties and thrive in the post-pandemic world. As we emerge from the crisis, entrepreneurship and innovation will continue to play pivotal roles in shaping the future of industries and driving economic recovery and growth.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Online Workshop on Intellectual Property Rights and Patent Drafting: Global Scenario”	
Type Of Activity	Workshop	
Date And Time Of Activity	21/10/2020	11.00am
No. Of Participants	17	
Resource Person	Dr. K. Pavani Reddy	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>"Intellectual Property Rights and Patent Drafting: Global Scenario" explores the evolving landscape of intellectual property (IP) rights and patent drafting practices on a global scale. This comprehensive examination delves into the latest trends, regulations, and challenges surrounding IP protection and patent drafting across different jurisdictions. By analyzing case studies and best practices from around the world, participants gain valuable insights into optimizing patent drafting strategies to navigate diverse legal frameworks and maximize IP assets' value. The seminar fosters knowledge exchange and collaboration among IP professionals, policymakers, and stakeholders, facilitating the development of innovative approaches to address emerging issues and opportunities in the global IP landscape.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Online lecture & Training on Demonstration of People management for Entrepreneurs	
Type Of Activity	Training	
Date And Time Of Activity	19/10/2020	2.00pm
No. Of Participants	16	
Resource Person	Dr.Afroz Yasmeen	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The online lecture and training on "Demonstration of People Management for Entrepreneurs" offers valuable insights and practical strategies for entrepreneurs to effectively manage their teams and foster a productive work environment. Through interactive sessions and case studies, participants will learn essential people management skills such as communication, conflict resolution, and team building. The training will also cover topics like leadership styles, employee motivation, and performance management techniques tailored to the unique needs of entrepreneurial ventures. By equipping entrepreneurs with the tools and knowledge to effectively lead and manage their teams, this training aims to enhance organizational success, employee satisfaction, and overall business performance.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	An Online Workshop on Startup India Action Plan	
Type Of Activity	Workshop	
Date And Time Of Activity	19/08/2020	10.00am
No. Of Participants	18	
Resource Person	Dr.G.Sudhakar	
Coordinators	Mr.A.Shashi Kiran	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The Startup India Action Plan is a comprehensive initiative launched by the Government of India to foster entrepreneurship and promote innovation across the country. It comprises a range of policies, programs, and incentives aimed at creating a conducive ecosystem for startups to thrive. Key components of the action plan include tax exemptions, simplification of regulatory processes, and access to funding and credit facilities for startups. Additionally, the plan encompasses initiatives such as incubation centers, mentorship programs, and networking opportunities to support startups at various stages of their growth journey. By providing a supportive environment and enabling infrastructure, the Startup India Action Plan aims to unleash the potential of Indian entrepreneurs, drive economic growth, and create job opportunities.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Seminar on Tools of Data Collection	
Type Of Activity	Seminar	
Date And Time Of Activity	13/03/2020	11.30am
No. Of Participants	22	
Resource Person	Dr.B.Tirupathi	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Below points were discussed by the Resource person in the seminar:</p> <ol style="list-style-type: none"><li>1. Surveys collect data through structured questions.</li><li>2. Interviews gather insights through direct conversations.</li><li>3. Observations record behaviors or events in real-time.</li><li>4. Focus groups facilitate group discussions on specific topics.</li><li>5. Document analysis examines existing records or artifacts.</li><li>6. Experiments manipulate variables to observe effects.</li><li>7. Sensor data captures real-time environmental information.</li><li>8. Social media monitoring tracks trends and sentiments online.</li></ol> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Patents and Patentability	
Type Of Activity	Workshop	
Date And Time Of Activity	21/12/2019	10.30am
No. Of Participants	21	
Resource Person	Dr.Shirisha Reddy	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Patents protect inventions and innovative ideas. Patentability depends on meeting specific criteria. Novelty, usefulness, and non-obviousness are essential. Patents grant exclusive rights to inventors. They prevent others from making, using, or selling the invention. Patents encourage innovation and protect intellectual property. Legal requirements vary by country. Patent applications undergo examination by patent offices. These were the points discussed by the resource person in the seminar.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo	<p>Ghatkesar, Telangana, India CPG7+FGV, Ghatkesar, Edulabad, Telangana 501301, India Lat 17.428117° Long 78.714766° 21/12/19 01:45 PM GMT +05:30 Note : OMEGA PG COLLEGE</p>	



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## EVENT REPORT

Name Of The Activity	Work shop on Business Concerns in Commercializing Intellectual Property Rights	
Type Of Activity	Workshop	
Date And Time Of Activity	18/12/2019	10.30am
No. Of Participants	15	
Resource Person	Dr.Shama Yasmeen	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The Resource person discussed the various points on Business Concerns in Commercializing Intellectual Property Rights like:</p> <ol style="list-style-type: none"><li>1. Market analysis is crucial.</li><li>2. Strategic partnerships enhance reach.</li><li>3. Pricing strategy is essential.</li><li>4. Legal protection is vital.</li><li>5. Effective marketing is necessary.</li><li>6. Risk management is crucial.</li><li>7. Revenue models vary.</li><li>8. Continuous innovation is key.</li></ol> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Session on Women Entrepreneurship in India	
Type Of Activity	Seminar	
Date And Time Of Activity	05/08/2019	11.00am
No. Of Participants	20	
Resource Person	Dr.T.Srikanth	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Women entrepreneurship in India is on the rise, contributing significantly to the country's economic growth. Government initiatives and support programs have been instrumental in fostering a conducive environment for women to start and grow businesses. Despite progress, women still face challenges such as access to finance, societal norms, and work-life balance issues. However, with increased awareness, education, and empowerment, women entrepreneurs are breaking barriers and making significant strides in various sectors of the Indian economy.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Capacity Building in Research Techniques	
Type Of Activity	Workshop	
Date And Time Of Activity	20/07/2019	2.00pm
No. Of Participants	18	
Resource Person	Dr.Rupali Dileep Taru	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Capacity building in research techniques is essential for enhancing the quality and impact of scholarly work. It involves providing training and resources to researchers to improve their skills in areas such as literature review, data collection, analysis, and dissemination. Effective capacity building initiatives help researchers to conduct rigorous and ethical research, contributing to advancements in knowledge and addressing societal challenges. By empowering researchers with the necessary tools and expertise, capacity building initiatives support the growth and development of research communities worldwide.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Seminar on Questionnaire Design	
Type Of Activity	Seminar	
Date And Time Of Activity	26-08-2019 to 27-08-2019	10.30am
No. Of Participants	22	
Resource Person	Dr.D.Ali Raza	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Questionnaire design is crucial for gathering accurate and relevant data in research studies. It involves crafting clear, concise, and unbiased questions that align with the research objectives. Considerations such as the target audience, research methodology, and data analysis plan should inform the design process. Pilot testing and validation are essential to ensure the questionnaire's effectiveness and validity before implementation. A well-designed questionnaire facilitates data collection, analysis, and interpretation, ultimately leading to actionable insights and informed decision-making.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	One Day Workshop On Preparation Of Research Proposal	
Type Of Activity	Workshop	
Date And Time Of Activity	21/07/2019	11.00am
No. Of Participants	19	
Resource Person	Dr. Anupa Yadav	
Coordinators	T. Trishla	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handed over to the speaker.</p> <p>Preparing a research proposal involves outlining the research objectives, methods, and expected outcomes. The proposal should provide a clear overview of the research topic, its significance, and the proposed methodology. It should also include a timeline and budget for the project. A well-prepared research proposal serves as a roadmap for conducting the study and securing funding or approval.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Session on IPR Strategy and Management	
Type Of Activity	Seminar	
Date And Time Of Activity	24/05/2019	2.00pm
No. Of Participants	16	
Resource Person	Dr.Srinivas	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>IPR strategy and management involve developing and implementing plans to protect and leverage intellectual property assets effectively. This includes identifying valuable IP, such as patents, trademarks, and copyrights, and establishing strategies to safeguard them through legal protections and enforcement mechanisms. Additionally, IPR management involves maximizing the value of intellectual property through licensing, partnerships, and commercialization efforts. By integrating IPR strategy and management into overall business strategies, organizations can safeguard their competitive advantage and enhance their innovation capabilities.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	An interactive session on Company Name Search & IPR	
Type Of Activity	Seminar	
Date And Time Of Activity	18/05/2019	10.00am
No. Of Participants	14	
Resource Person	Dr.SLN Reddy	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Conducting a company name search is essential to ensure uniqueness and avoid conflicts with existing businesses. This search helps in identifying potential trademark issues and legal disputes. Intellectual property rights (IPR) protection, including trademark registration, safeguards the company name and brand identity. By securing IPR, companies can prevent unauthorized use of their brand and maintain a competitive edge in the market.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Programme on Entrepreneurial Leadership in India	
Type Of Activity	Entrepreneurial Leadership	
Date And Time Of Activity	16/04/2019	11.30am
No. Of Participants	15	
Resource Person	Dr.T. Ravindar Reddy	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Entrepreneurial leadership in India is characterized by individuals who demonstrate innovation, resilience, and vision in driving business ventures. These leaders navigate a dynamic and diverse business landscape, leveraging opportunities while tackling challenges such as regulatory hurdles and market volatility. They inspire and empower teams to embrace creativity, adaptability, and risk-taking to achieve entrepreneurial success. Moreover, entrepreneurial leaders in India play a vital role in driving economic growth, fostering innovation, and creating employment opportunities across various sectors of the economy.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop On Research Methodology	
Type Of Activity	Workshop	
Date And Time Of Activity	25/02/2019 TO 26/02/2019	10.30am
No. Of Participants	17	
Resource Person	Dr.Vishaak	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handed over to the speaker.</p> <p>Research methodology refers to the systematic process used to conduct research, guiding the researcher through various stages from problem formulation to data collection and analysis. It involves selecting appropriate methods, techniques, and procedures to address research questions or objectives effectively. Common research methodologies include qualitative, quantitative, and mixed methods approaches, each with its own set of techniques and tools. Researchers must carefully design and implement their methodology to ensure the validity, reliability, and ethical integrity of their study findings. Effective research methodology is crucial for producing credible and meaningful research outcomes that contribute to knowledge advancement in the respective field.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo	<p>Ghatkesar, Telangana, India CPG7+FOV, Ghatkesar, Edulabad, Telangana 501301, India Lat 17.426017° Long 78.714896° 25/02/19 02:06 PM GMT +05:30</p>	



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## EVENT REPORT

Name Of The Activity	Effective Communication Skills for Entrepreneurs & Leaders	
Type Of Activity	Seminar	
Date And Time Of Activity	05/01/2019	11.00am
No. Of Participants	19	
Resource Person	Dr.KGS. Venkateshan	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handed over to the speaker.</p> <p>Effective communication skills are essential for entrepreneurs and leaders to inspire, influence, and lead their teams towards success. They should articulate their vision clearly and inspire others to align with their goals. Active listening is crucial for understanding team members' perspectives and fostering a collaborative environment. Additionally, strong interpersonal skills enable entrepreneurs and leaders to build trust, resolve conflicts, and motivate their teams effectively. By mastering effective communication techniques, entrepreneurs and leaders can enhance their influence, drive organizational growth, and achieve their strategic objectives.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Internal Auditor Training Programme on (ISO14001 & OSHAS 18001)	
Type Of Activity	Training	
Date And Time Of Activity	15/12/2018	2.00pm
No. Of Participants	12	
Resource Person	Dr.Subramanyam	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The Internal Auditor Training Programme on ISO 14001 and OHSAS 18001 is designed to equip participants with the knowledge and skills necessary to effectively audit environmental management systems (EMS) and occupational health and safety management systems (OHSMS). The training covers key concepts, principles, and requirements of ISO 14001 for environmental management and OHSAS 18001 for occupational health and safety. Participants learn auditing techniques, methodologies, and best practices to assess conformance, identify non-compliance, and recommend improvements within their organizations. By completing this programme, internal auditors gain the expertise needed to support continuous improvement initiatives, ensure compliance with regulatory standards, and enhance environmental and occupational health and safety performance.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Research Design & Effective Tools.	
Type Of Activity	Workshop	
Date And Time Of Activity	13/12/2018	10.30am
No. Of Participants	13	
Resource Person	Dr.B.Sai Venkata Krishna	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Research design is the framework that guides the entire research process, outlining the methodology and procedures. Effective tools for research design include surveys, interviews, observations, experiments, focus groups, document analysis, and mixed methods approaches. Each tool offers unique advantages and is selected based on the research objectives and the nature of the data needed. By carefully choosing and implementing these tools within a well-defined research design, researchers can gather robust data to address their research questions and contribute to knowledge advancement.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	Faculty Orientation Program on Academic Research.	
Type Of Activity	Orientation Program	
Date And Time Of Activity	10/11/2018	11.00am
No. Of Participants	18	
Resource Person	Dr.L.Satyanarayana	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>The Faculty Orientation Program on Academic Research aims to equip educators with the necessary skills and knowledge to engage in rigorous scholarly inquiry. Through workshops, seminars, and interactive sessions, participants will learn about research methodologies, literature review techniques, and ethical considerations in academic research. The program will also provide guidance on grant writing, publication strategies, and research dissemination. By enhancing faculty members' research capabilities, the orientation program seeks to foster a culture of research excellence and contribute to the advancement of knowledge within the academic community.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Workshop on Capacity Building in Research Techniques	
Type Of Activity	Workshop	
Date And Time Of Activity	03/11/2018	2.00pm
No. Of Participants	15	
Resource Person	Dr. A.Venkata Jithan	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Capacity building in research techniques involves providing individuals with the necessary skills, knowledge, and resources to conduct high-quality research effectively. This process may include training workshops, seminars, and mentorship programs tailored to researchers' needs. By enhancing researchers' abilities in areas such as research design, data collection, analysis, and dissemination, capacity building initiatives contribute to the advancement of knowledge and innovation within various fields. Ultimately, capacity building in research techniques empowers individuals to address complex challenges, make informed decisions, and drive positive change through research.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A 2 Day Session on Carrier Opportunities Vs Start Ups	
Type Of Activity	Seminar	
Date And Time Of Activity	26/10/2018 TO 27/10/2018	10.00am
No. Of Participants	17	
Resource Person	Dr.H.Parameshwar	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>Career opportunities within established organizations provide stability, structured advancement, and access to resources, benefits, and job security. Startups, on the other hand, offer dynamic environments with high potential for innovation, creativity, and direct impact on company growth, albeit with higher risk and uncertainty. Ultimately, individuals must consider their preferences, goals, and risk tolerance when choosing between traditional career paths and entrepreneurship. Both options offer unique opportunities for professional development and success.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo		



  
Principal  
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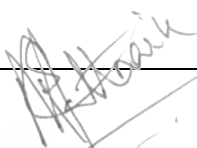
Sy. No.7, Edulabad (V), Ghatkesar (M), Medchal Dist-501 301.

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## EVENT REPORT

Name Of The Activity	3 days International Workshop on Entrepreneurial Development	
Type Of Activity	Workshop	
Date And Time Of Activity	20-10-2018 to 22-10-2018	11.30am
No. Of Participants	13	
Resource Person	Dr.M.Sukanya	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handed over to the speaker.</p> <p>Entrepreneurial development refers to the process of nurturing and supporting individuals to become successful entrepreneurs. This involves providing education, training, mentorship, and resources to help aspiring entrepreneurs develop the skills, knowledge, and mindset necessary to start and grow their ventures. Entrepreneurial development programs often focus on fostering creativity, innovation, risk-taking, and resilience, as well as providing guidance on business planning, financing, marketing, and operations. By promoting entrepreneurship, entrepreneurial development contributes to economic growth, job creation, and innovation within communities and societies.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
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## EVENT REPORT

Name Of The Activity	A Training Session on Company Name Search	
Type Of Activity	Training	
Date And Time Of Activity	04/09/2018 TO 07/09/2018	10.30am
No. Of Participants	15	
Resource Person	Mrs CS.Sri Ranjani	
Coordinators	Mrs.Ch.Kala	
Description	<p>The principal addressed the gathering and welcomed the guest. The HOD introduced the guest and handled over to the speaker.</p> <p>A company name search involves researching existing business names to ensure the desired name is unique and not already in use by another entity. This process helps prevent potential conflicts and legal issues. Company name searches can be conducted through online databases, business registries, and trademark databases. It's essential to verify name availability before registering a business or applying for trademarks to avoid infringement and ensure legal compliance.</p> <p>Finally the HOD delivered the vote of thanks and the guest was felicitated with a momentum.</p>	
Photo		



*Principal*  
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