



OMEGA P.G. COLLEGE - MBA

(Approved by A.I.C.T.E. & Affiliated to Osmania University)

Sy. No.7, Edulabad (V), Ghatkesar (M), Medchal Dist-501 301.

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3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years

Name of the research project/ endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non- Government)
Recent Changes in Customer Behaviour Subject to Technologies change in Banking System with Reference to Hyderabad Sector	Prof JV Rangeswara Reddy	Management	2022-2023	6.5	1 Year	KVS Clinical Service Pvt. Ltd.	Non-Government
An Emphirical Analysis of effectiveness of Online Advertisement on purchase intention among online shoppers with reference to Hyderabad Region of Telangana State	Prof Sathyanarayana B	Management	2021-2022	3.5	1 Year	SN software Technologies	Non-Government
Rural Poverty Reduction among SC ST Through MGNREGA-A Study in Slect districts of Telangana State	Dr B Krishna Reddy	Management	2020-2021	5.5	1 Year	AAT Healthcare Solutions Pvt. Ltd.	Non-Government



Principal
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